



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 1354061

**Schedule Dates** 08/14/12-08/20/12  
**Advertiser** Josh Mandel OH US Senate-R (71581)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JOSH MANDEL EST 2602 AUG 14 (467318)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Eversol, Whitney  
**Phone/Fax** (740) 201-5500 / (740) 201-5502  
**CPE** 2602  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** WTTE

**Date Entered** 08/13/12  
**Last Modified** 08/14/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,732.50  
**Net Total** \$9,817.50  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Aug. 2012	13	\$11,550.00
<b>Grand Total:</b>	<b>13</b>	<b>\$11,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	7:31P- 7:57P (EST)			1			1			2	\$1,350.00	\$2,700.00	Columbus (WTTE)	BB	8/13/12
2.0	Normal Line / SPOT(B/E)	08/14/12-08/14/12	2	:15/:15	10P- 11P (EST)			1							\$750.00		Columbus (WTTE)	10P LN	8/13/12
2.0.1	Preempt	08/14/12															Columbus (WTTE)	Pre-empt/Spot -	
3.0	Revised Line / SPOT(B/E)	08/14/12-08/16/12	2	:15/:15	9A- 10A (EST)			1		1							Columbus (WTTE)	9A GDC	8/13/12
3.1	End Dated Line / SPOT(B/E)	08/14/12-08/14/12	2	:15/:15	9A- 10A (EST)			1							\$100.00		Columbus (WTTE)	9A GDC	8/14/12
3.1.1	Preempt	08/14/12															Columbus (WTTE)	Pre-empt/Spot -	
4.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	9A- 10A (EST)				1		1			2	\$200.00	\$400.00	Columbus (WTTE)	9A GDC	8/13/12
5.0	Normal Line / SPOT	08/15/12-08/15/12	2	:30	10P- News-Fox 28 News at 10p				1					1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P LN	8/13/12
6.0	Normal Line / SPOT	08/16/12-08/16/12	2	:30	11:01P- News-Fox 28 News at 11p					1				1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P LN	8/13/12
7.0	Revised Line / SPOT(B/E)	08/16/12-08/16/12	2	:15/:15	7:31P- 7:57P (EST)					1							Columbus (WTTE)	BB	8/13/12
7.1	Normal Line / SPOT(B/E)	08/16/12-08/16/12	2	:15/:15	7:31P- 7:57P (EST)					1				1	\$1,350.00	\$1,350.00	Columbus (WTTE)	BB	8/14/12
8.0	Revised Line / SPOT(B/E)	08/20/12-08/20/12	2	:15/:15	9A- 10A (EST)		1										Columbus (WTTE)	9A GDC	8/14/12
8.1	Normal Line / SPOT(B/E)	08/20/12-08/20/12	2	:15/:15	9A- 10A (EST)		1							1	\$200.00	\$200.00	Columbus (WTTE)	9A GDC	8/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 1354061

**Schedule Dates** 08/14/12-08/20/12  
**Advertiser** Josh Mandel OH US Senate-R (71581)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JOSH MANDEL EST 2602 AUG 14 (467318)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Eversol, Whitney  
**Phone/Fax** (740) 201-5500 / (740) 201-5502  
**CPE** 2602  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** WTTE

**Date Entered** 08/13/12  
**Last Modified** 08/14/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,732.50  
**Net Total** \$9,817.50  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Aug. 2012	13	\$11,550.00
<b>Grand Total:</b>	<b>13</b>	<b>\$11,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	8:58A- FOX-FOX News Sunday								1	1	\$200.00	\$200.00	Columbus (WTTE)	9A FOX NEWS SUNDAY	8/13/12
10.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	10P- News-Fox 28 News at 10p								1	1	\$1,000.00	\$1,000.00	Columbus (WTTE)	10P LN	8/13/12
11.0	Revised Line / SPOT(B/E)	08/20/12-08/20/12	2	:15/:15	10P- 11P (EST)		1										Columbus (WTTE)	10P LN	8/13/12
11.1	Normal Line / SPOT(B/E)	08/20/12-08/20/12	2	:15/:15	10P- 11P (EST)		1							1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P LN	8/14/12
12.0	Revised Line / SPOT(B/E)	08/18/12-08/18/12	2	:15/:15	9:59P- News-Fox 28 News at 10p							1					Columbus (WTTE)	9A GDC	8/13/12
12.1	Normal Line / SPOT(B/E)	08/18/12-08/18/12	2	:15/:15	9:59P- News-Fox 28 News at 10p							1		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	10 p News	8/14/12
13.0	Normal Line / SPOT(B/E)	08/16/12-08/16/12	2	:15/:15	9A- 10A (EST)					1				1	\$200.00	\$200.00	Columbus (WTTE)	9A GDC	8/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: